



We Understand
Our Responsibilities...

www.goodrichcereals.com

INTRODUCTION

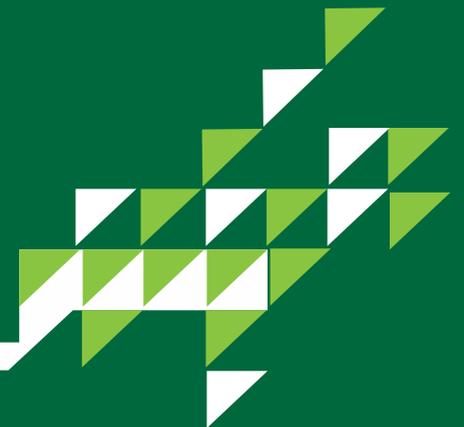


Goodrich Group is dedicated to excellence and innovation and has a long history of producing high-quality goods in various industries. Our group, which includes three vibrant companies—Goodrich Cereals Ltd, Goodrich Foodtech Ltd, and Goodrich Carbohydrates Ltd, is a beacon of entrepreneurial zeal and a symbol of unshakable devotion to provide supertech products and services.

We recognize our responsibility to the environment and are committed to sourcing inputs that are eco-friendly and ethically produced. By choosing us, you, not only invest in quality but also contribute to a more sustainable future. Goodrich proudly operates its state-of-the-art production facilities in Karnal, Haryana, Ahmednagar & Maharashtra, strategically positioned to harness the agricultural richness of India.

Our commitment to excellence is reflected not only in our manufacturing processes but also in our global reach, with offices established across various international markets. This extensive network enables us to effectively serve a diverse clientele, ensuring that our premium dehydrated vegetable products are accessible to customers worldwide, while fostering strong relationships and understanding local market dynamics.

**Explore our offerings today and taste
the difference that quality and care make!**



OUR STRENGTHS & CORE COMPETENCIES

- Our manufacturing campus of more than 45 acre
- Our in house cold ware housing for raw materials
- Advanced potato processing and stringent quality standards
- Long lasting relationships with local farmers





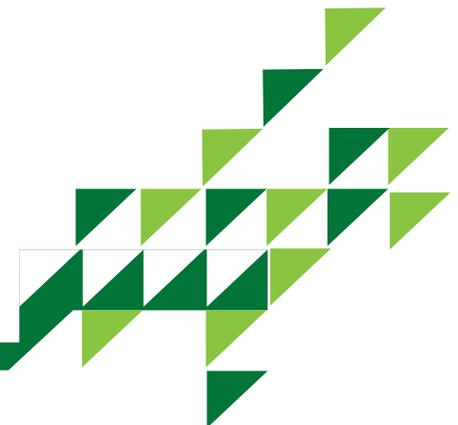
IQF SWEET CORN



Our IQF Sweet Corn delivers the natural sweetness and crispness of freshly harvested corn, available to you year-round. Picked at peak maturity, the kernels are individually quick frozen (IQF) to retain their vibrant color, sweet flavor, and nutritional integrity. With no added preservatives and consistent sizing, this versatile product is perfect for salads, stir-fries, soups, and ready meals. The IQF technology ensures free-flowing kernels that are easy to portion, making kitchen prep effortless and efficient. Whether for home use or food service, our sweet corn offers taste, convenience, and reliability in every pack.

Key Features:

- ▶▶ Harvested and frozen at peak freshness
- ▶▶ Individually frozen to avoid clumping
- ▶▶ Naturally sweet and rich in fiber
- ▶▶ Ideal for mixed veg, soups, and rice dishes





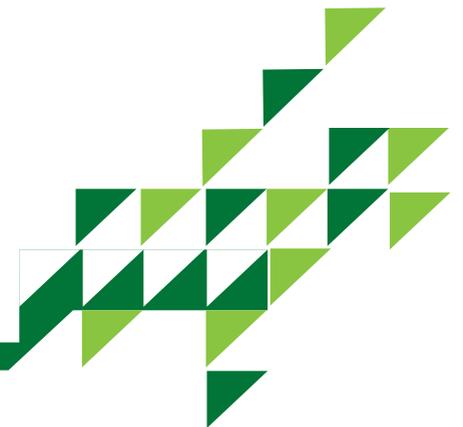
IQF FRENCH BEANS



Our IQF French Beans bring you the fresh-from-the-farm taste in a convenient, ready-to-use format. Sourced from carefully selected crops, these beans are trimmed, cut, and frozen quickly to lock in nutrients and vibrant green color. With excellent texture and a mild, fresh flavor, they make a great addition to stir-fries, casseroles, curries, and more. Because they're individually frozen, you can take just what you need with no waste. Whether you're a chef or a home cook, these beans offer a healthy and time-saving ingredient option.

Key Features:

- ▶ Tender and crisp, with bright green color
- ▶ Washed, trimmed, and IQF processed
- ▶ Retains taste, texture, and nutrients
- ▶ Perfect for sautéing, boiling, or steaming





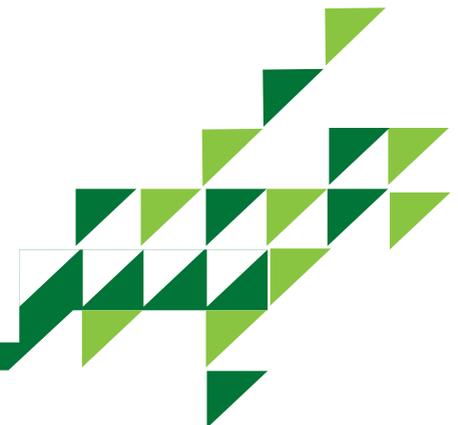
IQF POTATO



Our IQF Potatoes are your go-to solution for consistent quality and effortless preparation. Made from premium-grade potatoes, they are peeled, cut (into cubes, wedges, or fries), and flash-frozen to lock in freshness and flavor. These potatoes are ideal for everything from fries and curries to breakfast hashes and baked dishes. Thanks to the IQF method, they don't stick together and can be portioned easily straight from the freezer. A staple in both home and professional kitchens, these potatoes save time while delivering the comfort food taste people love.

Key Features:

- ▶ Available in multiple cuts (diced, wedges, fries)
- ▶ Pre-processed and ready to cook
- ▶ No additives or preservatives
- ▶ Consistent size for uniform cooking





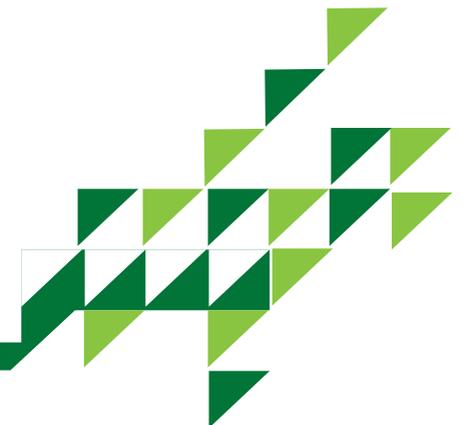
IQF CARROTS



Bright in color and naturally sweet, our IQF Carrots offer the perfect mix of nutrition and convenience. Peeled, sliced or diced, and individually frozen, these carrots preserve their vibrant orange color and fresh flavor. Rich in beta-carotene, they are ideal for soups, mixed vegetables, stews, and baby foods. With no need for peeling or chopping, they cut down prep time significantly. Our carrots retain their texture and don't turn mushy, making them a dependable ingredient in various culinary applications.

Key Features:

- ▶▶ Sweet, fresh flavor with vibrant color
- ▶▶ Available in diced cut
- ▶▶ IQF for easy handling and zero clumping
- ▶▶ High in vitamin A and antioxidants





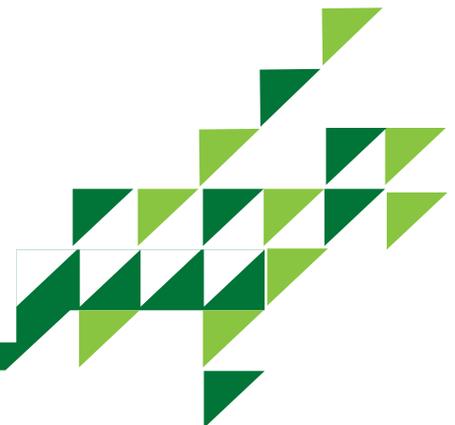
IQF ONIONS



Our IQF Onions are the ultimate time-saving ingredient for both home cooks and commercial kitchens. Pre-diced and flash-frozen shortly after harvest, they retain the full pungency and sweetness of fresh onions. No more tears or mess—just open the bag and use what you need. IQF technology ensures that the onions don't stick together, so you get perfect portion control with every use. Great for curries, stir-fries, gravies, and sauces, these onions are a convenient staple for any kitchen.

Key Features:

- ▶ Ready-to-use diced format
- ▶ Maintains aroma, flavor, and texture
- ▶ Great for bulk cooking and meal prep
- ▶ No peeling, chopping, or waste





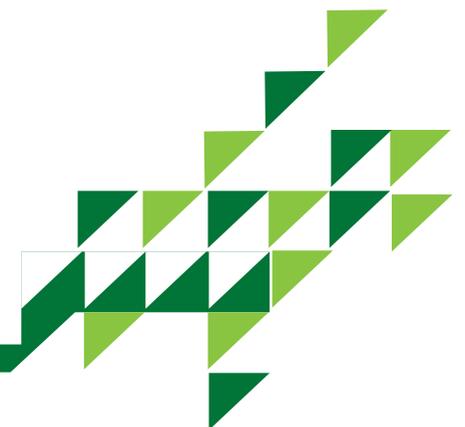
IQF BROCCOLI



Our IQF Broccoli florets are picked at their greenest and freshest, then quickly frozen to lock in their nutrients and vibrant color. Each floret is trimmed and prepped to provide uniform sizing and minimal waste. With a firm bite and earthy flavor, they're perfect for steaming, roasting, or stir-frying. Free from artificial additives, our IQF Broccoli is a powerhouse of fiber, vitamin C, and antioxidants—making it as healthy as it is convenient.

Key Features:

- ▶ Fresh, tender florets with bright green color
- ▶ Retains crunch and nutritional value
- ▶ Ideal for steaming, sautéing, or baking
- ▶ No prep required—just heat and serve





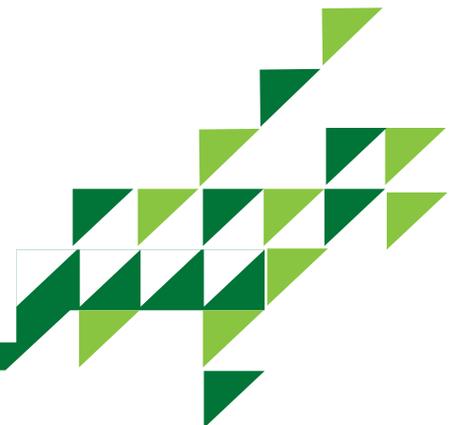
IQF CAULIFLOWER



Our IQF Cauliflower is processed from handpicked, quality heads to provide uniform florets with a firm texture and clean, natural taste. Each floret is washed, trimmed, and flash-frozen to preserve freshness and nutrients. Ready for use in curries, stir-fries, mashed alternatives, or roasted veggie mixes, this versatile product saves you time and ensures consistent quality. Free-flowing florets mean no clumping or wastage—only convenience.

Key Features:

- ▶ Clean, fresh flavor with firm texture
- ▶ Washed, cut, and IQF frozen
- ▶ Great for low-carb and keto dishes
- ▶ Easy to portion and cook





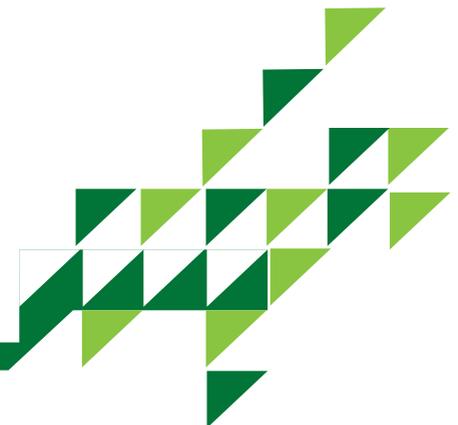
IQF GARLIC



Add bold, aromatic flavor to your dishes with our IQF Garlic. Peeled, chopped, or minced and flash-frozen, this garlic keeps its strong taste and fragrance, ready for any recipe. It eliminates the hassle of peeling and chopping while reducing prep time and waste. Perfect for sauces, marinades, curries, or sautés, IQF Garlic is a reliable and consistent ingredient for culinary professionals and home chefs alike.

Key Features:

- ▶▶ Available in chopped formats
- ▶▶ Strong, consistent flavor
- ▶▶ Long shelf life, no waste
- ▶▶ Quick, mess-free usage





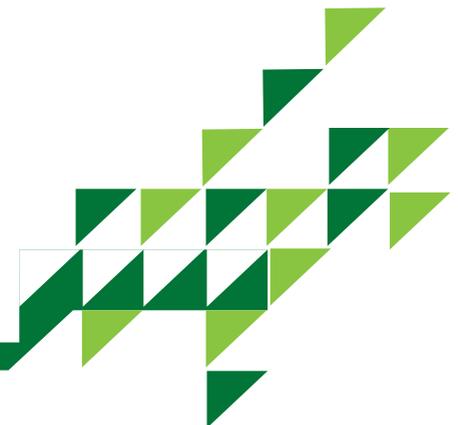
IQF SPINACH



Dark green and nutrient-rich, our IQF Spinach is cleaned, chopped, and quickly frozen to retain its nutritional profile and color. High in iron, calcium, and essential vitamins, it's the ideal ingredient for soups, curries, pastas, and smoothies. It doesn't clump together, so you can use just what you need. With no need to clean or blanch, this spinach brings a farm-fresh experience straight from your freezer

Key Features:

- ▶ Washed, chopped, and ready to use
- ▶ High in vitamins A, C, and K
- ▶ Easy to cook with no prep required
- ▶ Maintains flavor and deep green color





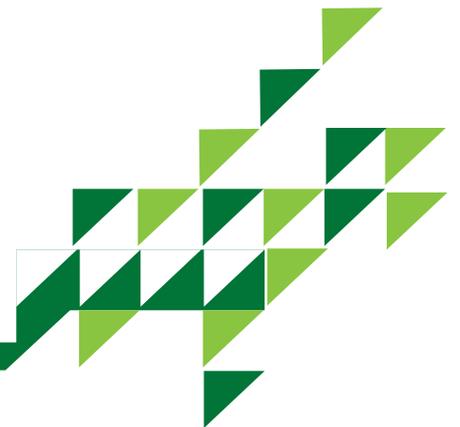
IQF BABY CARROT



Our IQF Baby Carrots are small, sweet, and tender—perfect for side dishes, stir-fries, or as a snack. Picked young for optimal flavor, they're peeled and frozen using IQF technology to preserve freshness, texture, and nutrients. Whether steamed, roasted, or glazed, they add vibrant color and nutrition to any meal. These carrots are a convenient and attractive choice for gourmet plating and healthy eating.

Key Features:

- ▶ Naturally sweet and bite-sized
- ▶ No peeling or chopping needed
- ▶ Maintains firm texture after cooking
- ▶ Great for kids, salads, and plating





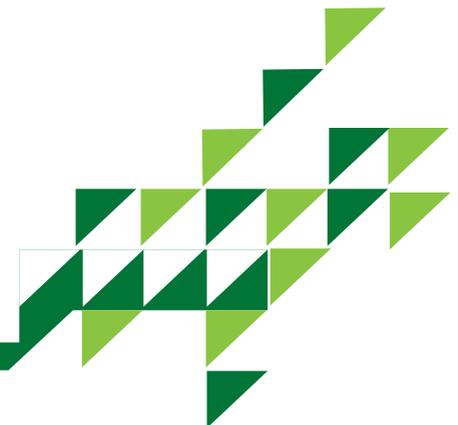
IQF CORIANDER



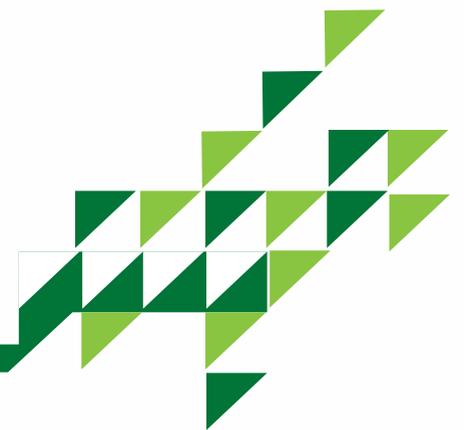
Enjoy the vibrant aroma and taste of fresh coriander all year round with our IQF Coriander. Washed, chopped, and frozen at its peak, it retains its green color, flavor, and nutritional value. It's perfect for garnishing Indian dishes, mixing into sauces, or enhancing dips and chutneys. The IQF process prevents clumping, ensuring easy use with no spoilage or waste.

Key Features:

- ▶▶ Fresh flavor and rich aroma
- ▶▶ Washed, chopped, and IQF frozen
- ▶▶ Retains bright green color and nutrients
- ▶▶ Ideal for finishing and seasoning dishes



OUR GLOBAL PRESENCE



OUR CERTIFICATIONS





This emphasizes the journey
from farm to table with purity and taste

No More Boiling, Cutting, or Peeling Vegetables

GOODRICH CEREALS LTD.

An-ISO 2200 : 2018 Certified Company

Office : - Lower Ground, Best Business Square, Plot No-26, Sector 20,
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